



# SIERRA CLUB MICHIGAN CHAPTER

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September 2, 2018

ANGELA WITWER FOR STATE REPRESENTATIVE  
PO BOX 80221  
LANSING, MI 48908  
(517) 253-0496  
angela@voteforangela.com

Dear Angela,

On behalf of Sierra Club's 130,000 members and supporters in Michigan, I am pleased to inform you that the Michigan Chapter of the Sierra Club has endorsed you in your 2018 candidacy for the Michigan House of Representatives.

What does a Sierra Club endorsement do for you?

- You can advertise that you have been endorsed by the Sierra Club, using our name or endorsement seal on your campaign materials (note that you cannot use our logo). To get our endorsement seal, email [mike.berkowitz@sierraclub.org](mailto:mike.berkowitz@sierraclub.org) and request the seal.
- We will advise our membership that we have endorsed you and urge that they support your candidacy.
- You can purchase Sierra Club's mailing list for your district at a fair market price (\$75 for 1,000 labels) for one time use piece of mail.
- We can provide quotes for a press release, email blast, or social media announcement of your endorsement. We can also work with you on press events to announce your endorsement.
- If you are in a race that is a priority for our political program, we can deploy one of our interns or volunteers to directly assist your campaign.
- If you are in a race that is a priority for our political program, we can solicit and organize volunteers to help your campaign.
- If you are in a race that is a priority for our political program, we may be able to make a donation to your campaign from our PAC.

If you'd like to pursue some of these options or have questions, please contact Mike Berkowitz, our Political Director whose contact information is below. We look forward to working with you. Good luck with your campaign!

Sincerely,

Richard Morley Barron  
Sierra Club, Michigan Chapter  
Political Committee Chair

Richard Morley Barron, Political Chair – (810) 422-8098, [rmorleybarron@gmail.com](mailto:rmorleybarron@gmail.com)  
Mike Berkowitz, Political Director – (517) 999-1305, [mike.berkowitz@sierraclub.org](mailto:mike.berkowitz@sierraclub.org)